



HELPING TO IMPROVE THE LIFESTYLE AND WELL-BEING OF PEOPLE AROUND THE WORLD.

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NEWSLETTER



The 2011 Grand Convention, "Fresh New Look," held July 6–9 in Long Beach, CA, provided an amazing chance for IBOs and ABOs from around the world to experience all the unique and special qualities of Sunrider. Through exciting new Workshops, tours of the Los Angeles Manufacturing Plants and World Headquarters, and an overhauled General Sessions and Gala Evening, this year's convention was truly new and fresh!





SLIM SUCCESS

ACHIEVE IT WITH VITALITE®

The Vitalite® Program is your answer to living healthy and fit. With the right approach and support, slim success can be yours!

Each of Sunrider's weight-management products brings a unique and positive influence to your health and fitness journey, helping to create exciting results. Look to these Sunrider® products to bolster your weight-management to new heights as you eat healthy and exercise regularly!



SunBar®

For snacking convenience without diet damage



NuPuffs®

Showing salty, fatty snack foods the door



**Tei-Fu™
MetaShaper®**

Slim down and shape up



**Fortune
Delight®**

Drink to your weight loss



VitaShake®

The healthy super-shake

† In conjunction with a healthy diet and regular exercise. Results not typical.



NEW VITALITE® BROCHURE PROVIDES SERIOUS SUPPORT!

Full of helpful tips, suggested meal plans, success stories, and more, this handy brochure is the perfect partner for your weight-management program.

Get yours at Sunrider's **Shop Online** and reach your goals with Sunrider's support.



SUNRIDER'S SUMMER SOLUTIONS

Make the Season Easy & Breezy

Nix warm weather worries with Sunrider's summer solutions, and have a sun-filled, carefree summer that's happy and healthy.



- Don't let scorching heat and high temperatures affect your summer fun. **Fortune Delight**®, **Sunrider VitaFruit**®, and **ElectroSport**® all make perfect hydration companions for your summer adventures.
- Slather on **Oi-Lin**® **Deep Moisture Lotion SPF 25** for superior protection from the sun's menacing rays with this broad spectrum UVA and UVB formulation.
- If sun does get the better of you, though, smooth on **Oi-Lin**® **Replenish Gel** to cool, moisturize, and rehydrate with aloe extract and bisabolol.
- The soothing emollients in **Oi-Lin**® **Lip Replenish Gel** are wonderful for burned, dry, or chapped lips, and it also helps combat the effects of free radicals.
- Following vigorous summer activities and workouts, try **SunBreeze**® **Oil & Balm** for a soothing massage and relaxing experience.
- **Conco**™ nourishes the respiratory system with a combination of "warming" (cleansing, yang energy) and "cooling" (nourishing, yin energy) herbs.* Perfect for your outdoor adventures!
- With summer sweating comes summer smelling. Squelch the stink with **Kandess**® **Herbal Deodorant** as it helps eliminate bad odors.
- Avoid post-picnic issues with **Assimilaid**®. A combination of herbs helps the body process food quickly and efficiently, and it also contains atracylodes root which has long been used in folk medicine to aid stomach indigestion.*



VitaTaste®

For a Trimmer Waist†

Imagine not wanting that piece of after-dinner pie or double-fudge brownie. With VitaTaste®, that can be your new sweet tooth reality, because if you can't taste it, you won't want it!

Slim down, shape up, and live healthier with the help of VitaTaste®, an all-natural dietary supplement that helps inhibit the taste of sugar.* Incorporating VitaTaste® into your healthy lifestyle regimen will give you an extra boost to reach your goals.

Try VitaTaste® and cut the sugar for a shapelier summer.

† In conjunction with a healthy diet and regular exercise. Results not typical.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

A FRESH NEW LOOK SUNRIDER®

“Fresh New” Inspiration Abounds at Grand Convention

With Drs. Chen and other leaders at the helm of insightful meetings and Workshops, this was the perfect opportunity to gain knowledge and insight about the “Fresh New Look” of Sunrider’s new products, business plans, and marketing and business tools.

First-time convention attendee **Patricia Blake** of Chino Hills, CA, said, “This was my first time at the Sunrider Convention and I had a wonderful time...The most important thing, though, was what I learned. There were three basic principles that stand out in my mind. The first two came from Dr. Chen. It made an impact when he said, ‘Why aren’t you all sharing this more with others?’ and ‘Don’t be a C student, we expect As from our children, and we should expect the same from ourselves.’ These I will remember for a long time. The biggest key I will take with me, however, is that when change comes our way, which is inevitable, be prepared. Don’t sit back in your easy chair and complain because you will ‘miss the train.’”

Christine Marek of Phoenix, AZ, another first-time attendee, said, “The manufacturing tour was so great, seeing the quality, safety, and commitment that goes into every product is something I can tell others regarding Sunrider...The workshops I attended were helpful because I was able to learn the company goals and objectives...Seeing the promise of tomorrow through the Chen children was uplifting. I can see Sunrider’s future holds great potential.”

With another successful Grand Convention wrapped, it’s time to start planning the next one! Until then, go to www.sunrider.com for more fabulous pictures.



We want to hear from you! Send your favorite Sunrider® recipes, success stories, questions, or comments to info@sunrider.com.

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SUNRIDER®

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IF YOU LOVE OUR PRODUCTS, YOU’LL LOVE OUR BUSINESS!

Contact your local Sunrider Independent Business Owner to learn how to own a Sunrider business and earn a fantastic income.

FROM:

TO:
